

CIOReview

ISSN 2644-237X
CIOREVIEW.COM

The Navigator for Enterprise Solutions

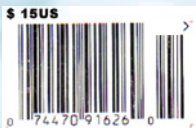
MICROSOFT
EDITION



**MOST
PROMISING
MICROSOFT
SOLUTIONS
PROVIDER
2022**

StratusLIVE

Awarded by
CIORreview



StratusLIVE

Fostering Digital Engagement for Philanthropy

Enterprise nonprofits, federations, and foundations that embrace advanced cloud-based solutions are most likely to thrive in today's digital-first society. With the pandemic pushing traditional face-to-face fundraising initiatives wayside, philanthropic organizations need to pivot towards integrated, state-of-the-art, cloud-based technology to attain 'digital maturity.' Not only can it give them visibility over their programs, but it also fosters better engagement with donors and constituents.

StratusLIVE is a software solution provider keen on fulfilling this need through their end-to-end, cloud-based technology.

"We design, build, implement and support innovative software for social good that enables nonprofits to drive change, deepen relationships and transform digital engagement," says Jim Funari, Co-Founder and CEO of StratusLIVE.

The StratusLIVE Nonprofit Industry Cloud is an integrated, enterprise class solution for the modern, digital nonprofit and includes CRM Fundraising and Engagement, Mission Delivery through Programs and Partners, a comprehensive Online Giving Suite, an Online CSR solution for Corporate Engagement, and a personalized application for donors. The solution runs on the Microsoft commercial platform, integrated with Office, Teams, and Mobile environments for ease of use, collaboration, and accessibility.

The main component of the Nonprofit Industry Cloud Solution, StratusLIVE 365 (CRM) is built exclusively for effective donor management. It allows nonprofits to seamlessly monitor and handle all marketing and constituent relationship development initiatives among supporters. The industry cloud is also capable of assisting nonprofits in their mission delivery; the programs and events aimed at fulfilling an organization's mission. In addition to developing budgets and relevant financial processes, it offers solutions for collecting data and performing analysis on the donor's 'giving behavior.' This aspect empowers nonprofits to uncover better ways of deepening affinity with their constituents.

The company's enterprise-grade, nonprofit, online giving solution, called StratusLIVE Ignite, is an intuitive, rapidly deployable, comprehensive online giving platform, offering digital engagement and effective long-term relationships with donors and constituents. StratusLIVE Ignite banks on an eCommerce-like experience, enabling users to give, volunteer, and engage with the causes and organizations most important to them. It is comprised of multifaceted solutions like 'Give Now', 'Give in Teams', and 'Volunteer Now', all targeted modules that can be accessed through a single account. This feature enhances user experience while improving the efficacy of digital engagement between the nonprofit and donors.


An extension of the application is 'Give at Work,' built specifically to help businesses fulfill corporate social responsibility (CSR) goals. It is used by more than 1,500 companies, including industry giants like Ford Motor Company and Procter & Gamble.

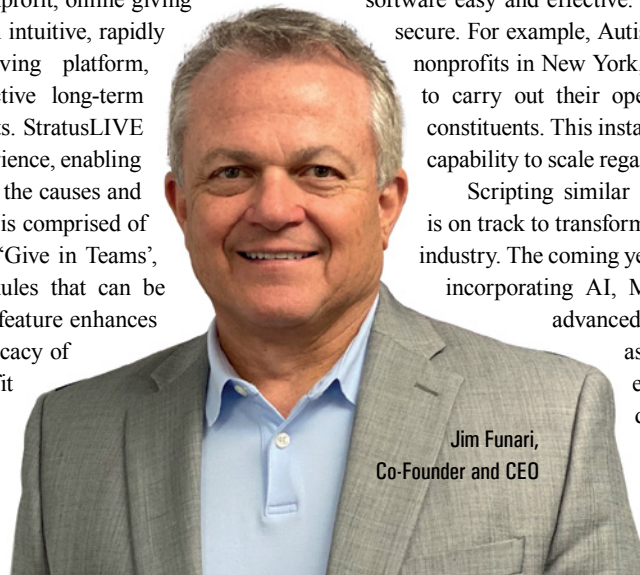
StratusLIVE also has a personalized donor software application called Donor Hub, an online application that empowers donors to monitor all of their engagement activities with the nonprofit organization and customize their giving experiences.

The StratusLIVE Nonprofit Industry Cloud is an integrated, enterprise class solution for the modern, digital nonprofit and includes CRM Fundraising and Engagement, Mission Delivery through Programs and Partners, a comprehensive Online Giving Suite, an Online CSR solution for Corporate Engagement, and a personalized application for donors

"A cloud solution like ours means that an enterprise nonprofit doesn't need IT Infrastructure Personnel, Security Personnel, Application Development Staff, Help Desk Staff, etc. Many features like the low-code/no-code Page Builder enables digital marketing managers to rapidly build and configure fundraising options and deploy their page for peer-to-peer or do-it-yourself fundraising. It also has the organization's branding guidelines already developed and embedded in the tool," adds Debbie Snyder, Group Vice President, Sales and Marketing, StratusLIVE.

As a Microsoft-based solution, tools like Microsoft Outlook and Microsoft Teams are integrated, making interaction with the software easy and effective. It is also highly scalable and secure. For example, Autism Speaks, one of the largest nonprofits in New York, leverages the industry cloud to carry out their operations among four million constituents. This instance exemplifies the solution's capability to scale regardless of donor database size.

Scripting similar success stories, StratusLIVE is on track to transform nonprofits and revitalize the industry. The coming years will witness StratusLIVE incorporating AI, Machine Learning and other advanced, predictive analyses to further assist clients in fostering digital engagement among their donors and constituents. 



Jim Funari,
Co-Founder and CEO