



StratusLIVE

SUCCESS SNAPSHOT

Creating Healthier Communities

PROBLEM

Creating Healthier Communities needed to consolidate hundreds of software applications used nationwide to better support corporate partners and their employee giving campaigns. CHC had inefficient workloads to collect donor information, significant time delays in gift processing, and poor reporting for regional centers which impacted all areas of their organization.

SOLUTION

Creating Healthier Communities partnered with StratusLIVE to implement their cloud solution which is built on the Microsoft Dynamics platform and fully integrated with Office 365. During the comprehensive consolidation strategy, all local CHC offices were moved to the StratusLIVE cloud, in order to streamline campaign activities.

RESULT

Creating Healthier Communities has streamlined operations by implementing a donor management system that can be accessed by all affiliate and central offices. By combining data and processes from hundreds of individual applications into a single donor management system, yielded a 150% improvement in transaction processing and 50% faster deposit entry.

Staff members now process roughly \$3.5 million and 320 member applications for a 150% productivity gain in gift processing and 464% efficiency gain for membership processing.

BENEFITS FOR CREATING HEALTHIER COMMUNITIES

- Reduced campaign processing times from months to weeks.
- Increased reporting accuracy while decreasing time and effort required for reporting.
- Improved local charity support with reduced time between donation to payout.
- Focused on deeper donor engagement and donor lifetime value.

“As an early adopter of StratusLIVE, we have found a dynamic and effective tool with a direct and positive impact on our revenue and operational goals.

Tom Bognanno, President and CEO

