StratusLIVE

COMMUNITY HUB
-A STRATUSLIVE IGNITE COMMUNITY ACTIVATION TOOL-

Cultivate nonprofit online communities and create collective impact with Community Hub, **a community engagement and activation tool** within StratusLIVE Ignite. This robust solution provides nonprofits the ability to create and manage online groups, fostering an environment where members can connect around shared interests.
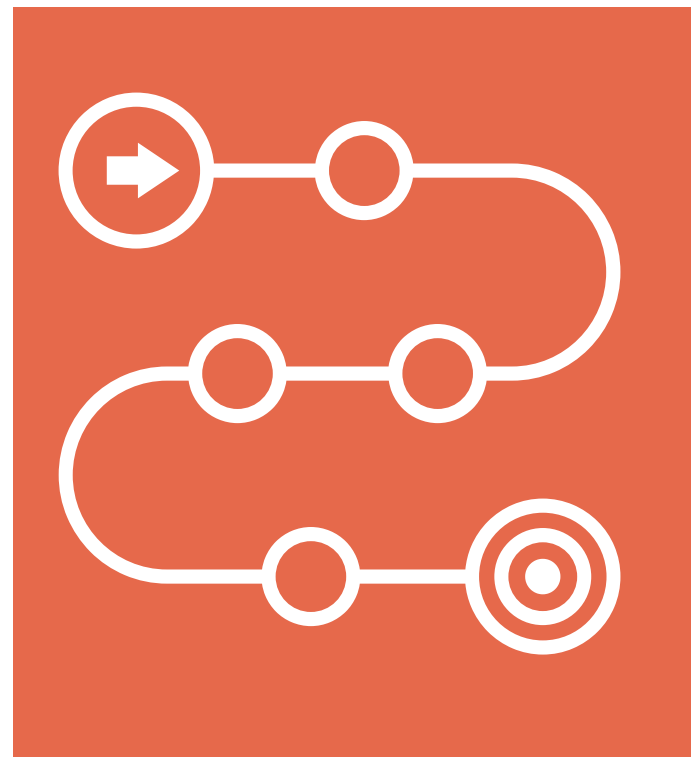
FOSTER COLLABORATION

Building vibrant, active communities has a transformative impact on a nonprofit's ability to drive sustainable impact. Community Hub equips nonprofits with the digital tools to facilitate these connections in service of their mission. Administrators can create **public or private groups**, **configure registration settings**, and design compelling **group landing pages** and **member profile templates**, providing a tailored experience for supporters.

MANAGE YOUR COMMUNITY

Your organization and your supporter base are one-of-a-kind. By leveraging Community Hub's **flexible registration process** with **custom questions**, your organization creates groups that reflect this uniqueness. Whether you are creating an alumni group, historical registry, or membership community, Community Hub has the flexibility to meet the specific requirements of each group. With the convenience of **dashboards**, administrators can then effortlessly **monitor and manage their online communities**.

EMPOWER YOUR GROUPS

By bringing together communities in personalized online groups, nonprofits have the potential to create a powerful impact. With the freedom to **organize their own events and volunteer opportunities**, group members efficiently manage and promote these events. They can **establish an unlimited number of events** to effectively organize and drive engagement among the members throughout the entire year.

NONPROFIT GROUP EXAMPLES

- Grateful Patients
- Cause/Cure Support Groups
- Affinity Groups/Donor Groups
- Directories/Registries
- Alumni Groups

COMMUNITY HUB FEATURES

- FLEXIBLE APPLICATION BUILDER & REGISTRATION PROCESS
- STRATUSLIVE 365 CRM INTEGRATION
- MEMBER PROFILES WITH SEARCH CAPABILITIES
- FLEXIBLE MEMBERSHIP TERMS

- DOCUMENT UPLOADS
- OUT OF THE BOX TEMPLATES
- COMMUNITY BLOG POSTS
- PUBLIC ROSTERS, AWARDS, KIOSKS, RELATED MEMBER DIRECTORIES
- COLLABORATION OPPORTUNITIES

Beyond these features, administrators can leverage Ignite's core platform, which includes a **user-friendly page builder** with an **AI-powered content generator** and **automated email messaging**. Each page can offer **multiple engagement methods,** such as joining a group, searching for group members, and donating. By connecting Community Hub fields with StratusLIVE 365, administrators can effortlessly maintain up-to-date records.

COMMUNITY HUB IN ACTION

The Army Historical Foundation is dedicated to supporting the National Museum of the United States Army in Virginia. Through online registries built within Community Hub, **AHF maintains records of soldiers, service animals, and the larger Army community**. Kiosks located within the museum allow service members and civilians the opportunity to **register themselves or others** and honor their commitment to the U.S. Army. This Registry ensures the history, heritage, lessons, and legacy of the U.S. Army is preserved for future generations. Take a look at their online registries here!

LEARN MORE

Watch our on-demand webinar on Building a Connected Nonprofit Community featuring Community Hub!