



Give at Work Implementation: Getting All of your Ducks in a Row and Other Best Practices

StratusLIVE

MEET THE SPEAKERS



Michele Kiewig
Director of Digital Systems
United Way of Greater Milwaukee
and Waukesha County



Laura Meine
Vice President of Digital Innovations
United Way of Greater Milwaukee
and Waukesha County



Alicia Stevens
Director of
Customer Success
StratusLIVE

AGENDA

- About UWGMWC
- Planning and Preparing
- Testing
- Working with Corporate Partners
- What's Next




[illegible]

UNITED IS THE WAY

United Way Campaign


[GIVE NOW](#)

“Ladies and gentlemen, it’s
the Muppet Show Campaign!”




Donor: Beaker

Please enter a
Designate you
your choosing
Please join W
Please review
Choose one a
Complete the
View your pro
Review the co
Fill out the su
Be extra word



Donor: Swedish Chef

Please enter a Stock
Designate \$500 to Sal
Please join Technology
Please review the rig
Choose one anonymous
Complete the pledge
View your profile. Add
Review the confirmation
Fill out the survey by
tell us about your exp



Donor: Floyd Pepper

Please assume the role of this character
and make a donation on their behalf at:
training.unitedwaygmac.stratuslive.com

Username:
shonda.fpepper@unitedwaygmac.org

Please keep track of the time it takes for you to
complete the assignment.

Please make a stock donation of \$500 more than last year.
Navigate to the FAQs for the stock instructions. And then back to the pledge experience.
Designate 50% to a focus area of your choice. Designate 25% to a partner agency and 25% to an agency you write in.
Please join two Donor Networks of your choosing.
Please review the right hand box for accuracy.
Please choose either anonymous box.
Complete the pledge. Review your giving history for accuracy.
View your profile. Add whatever you like. Add a profile pic!
Review the confirmation email for accuracy.
Fill out the survey on the Vinea/Work Teams/Digital Systems/Persons Survey for Give at Work
Be extra wordy in your comments!

Thank You!



CORPORATE PARTNERS

- Campaign Analysis
- Demos

QUESTIONS

