

WEBINAR SERIES

TAKE 5 WITH StratusLIVE



CORPORATE ENGAGEMENT: GIVE AT WORK



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Agenda



- **Introductions**
- **Challenge:** How to Engage Corporate Partners in Real-Time
- **How StratusLIVE Approaches This Challenge**
- **StratusLIVE Ignite Give at Work Demo**
- **Q&A**

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Speakers



Debbie Snyder
Group VP, Sales & Marketing



Jennifer Mitchell
Project Manager



Kelly Perry
Digital Marketing Manager



How to Engage Corporate Partners in Real-Time

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Common Question

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How can I create an easy experience for my corporate partners, their employees, and my donors?

Offer donor choice with cause concepts
Remove barriers to give
Empower your donors



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Common Question



How can my organization provide real-time, on-demand reporting for my corporate partners regarding their giving programs?

Evaluate workplace giving data
Evaluate CSR data
Determine the motive and mission of their CSR programs
Fill in the missing data gaps



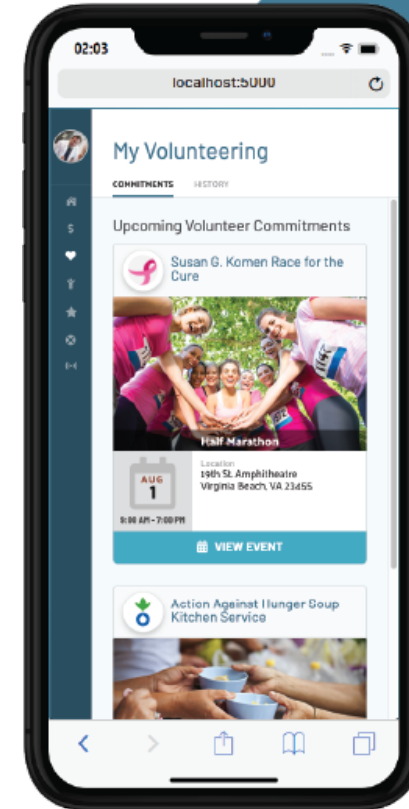


How StratusLIVE
approaches this
challenge

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Design Differentiators

- One-click giving
- Mobile friendly giving platform
- Flexible giving options
- Automated donor advice
- Unlimited giving campaigns
- Single Sign-On
- Self-service platform
- Executive dashboards with data visualizations



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StratusLIVE Ignite Give at Work Demo

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THANK YOU!

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