

UNITED WAY SUCCESS STORIES

StratusLIVE has over a decade of experience supporting the United Way network.

stratuslive.com



United Way
of Greenville County

BACKGROUND

United Way of Greenville County is dedicated to building a community where all people have access to opportunities to achieve their full potential. They have served the community of Greenville County in Upstate South Carolina for 100 years.

A StratusLIVE client since 2011, United Way GC utilizes the entire suite of StratusLIVE Software for Social Good including StratusLIVE 365, Ignite, and Give at Work.

BENEFITS

Their use of one, integrated donor management and online engagement platform enables large-scale data collection. This data provides United Way GC the ability to build more meaningful donor relationships.

Beyond donors, United Way GC has formed mutually-beneficial corporate partnerships. Through the use of Give at Work, United Way GC empowers their corporate partners to brand their workplace giving sites, utilize dynamic forms to capture volunteer opportunities, and facilitate internal CSR programs. This positions United Way GC as a committed partner - dedicated to meeting the CSR goals of their workplace partners.



United Way
for Southeastern Michigan

BACKGROUND

United Way for Southeastern Michigan (UWSEM) improves communities and lives in Detroit, Michigan and the surrounding areas. A proud community member for over 100 years, UWSEM has been committed to providing their donors and constituents an engaging digital fundraising experience. They utilize the entire StratusLIVE Nonprofit Industry Cloud Solution: StratusLIVE 365, Ignite, and Give at Work.

BENEFITS

A StratusLIVE client since 2013, UWSEM has progressed upon their digital transformation journey. Through the use of StratusLIVE 365, internal teams benefit from the ability to track donor data in one place while they use tasks, activities, and marketing lists to send timely and compelling donor communications.



STEVEN SCHWARTZ

CFO

United Way for Southeastern Michigan

"For a first-year implementation, we had an amazing experience. Ford was very happy. They had increased participation and giving. It was an absolute success. You guys knocked it out of the park."

Some of the largest companies in Southeast Michigan, including Ford Motor Company, entrust their workplace campaigns with UWSEM and Give at Work. These corporate partners have praised the system's ease of use, customization abilities, and reporting and analytics. With one central tool to manage fundraising, IT, and accounting, UWSEM has become a more efficient and effective organization.



United Way
of Lancaster County

BACKGROUND

United Way of Lancaster County serves the community of southern Pennsylvania by investing in solutions to address the causes of the county's most serious problems. Today, the organization drives transformative change through various programs that prioritize innovative solutions including collaborative and rapid-response funds.

Prior to implementing StratusLIVE, the organization leveraged multiple tools for a variety of functions including online pledging, financial processing, and fundraising. This led to manual importing, exporting, and configuring of donor data.

MATHEW CASON

Application Specialist
United Way of Northeast Florida



"The holistic approach of seeing all the campaign results including recognition and donor networks segments is, to use a cliché, game-changer."

BENEFITS

With a desire to offer better tools to engage the community, understand donor priorities and provide more digital opportunities, United Way of Lancaster County selected StratusLIVE 365, Ignite, and Give at Work to offer a fully-integrated donor management and online engagement system.

The system's ease of use, basis on the Microsoft Dynamics platform, integration with Microsoft Teams and Outlook, and intuitive, modern design offers many benefits including: streamlining operations and increasing internal efficiencies.



United Way
of Northeast Florida

BACKGROUND

United Way of Northeast Florida is dedicated to improving economic mobility across the four counties they serve. The organization understands the importance of being data-driven and using technology, data, and processes to exceed their fundraising goals. A client since 2012, UWNEFL utilizes the entire Nonprofit Industry Cloud Solution including: StratusLIVE 365, Ignite, and Give at Work.

BENEFITS

Previous technology providers had gaps in their toolset which did not effectively address the needs of UWNEFL's corporate partners. With the guidance of the StratusLIVE implementation and client success teams, these same corporate partners benefited from an easy, intuitive, flexible site that provided options including selecting payment methods and updating wording.

In addition to the hands-on support of the StratusLIVE team, UWNEFL staff also benefit from the integration with StratusLIVE 365, while the security features and real-time reporting were particularly valued by the corporate partners.