

Hit the Road to Online Fundraising Success with StratusLIVE Ignite

a webinar for
United Ways



July 13

StratusLIVE

Agenda



- Speaker introductions
- Introduction to StratusLIVE
- StratusLIVE Ignite overview
- Product demo
- Q&A

Speakers



Debbie Snyder

*GVP, Sales and
Marketing*

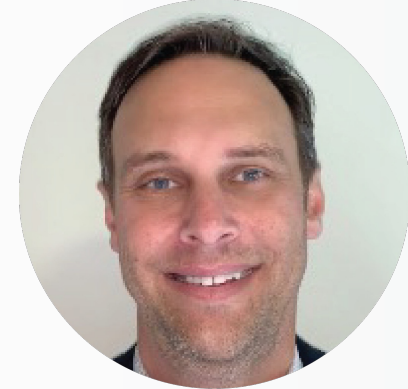
StratusLIVE



Jennifer Mitchell

Project Manager

StratusLIVE



Brandon Fix

*Business
Development
Manager*

StratusLIVE

We design, build, implement and support
innovative Software for Social Good
that connect donors – and companies –
to the nonprofit missions and causes
they care about.

StratusLIVE product suite



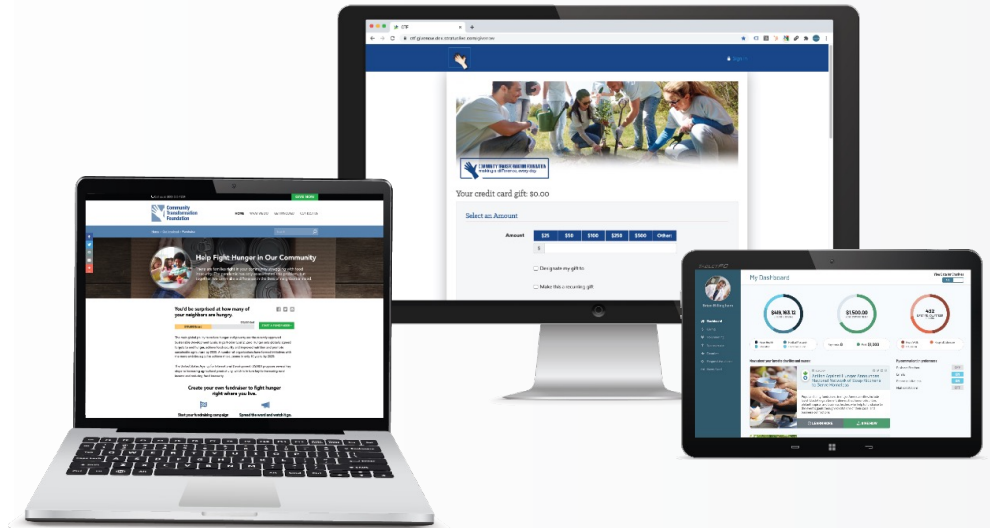
StratusLIVE 365 CRM



20 million
donor profiles
Over \$1 billion
in annualized giving

Built on the powerful
Microsoft
Dynamics 365
platform in
Outlook, Teams, Mobile

StratusLIVE Ignite



Complete CSR Solution
1,500 Organizations
1.5 Million+ Employees
1.7 Million Charity Database

Digital Giving Solution
P2P, DIY, Team Fundraising
Volunteer Events,
Single Donor Identity

A few of our mission-driven corporate clients



Delta Faucets



Procter & Gamble



Dollar Tree



CitiGroup



Fifth Third Bank



General Electric



International Paper



FIAT CHRYSLER AUTOMOBILES

Fiat Chrysler Automobiles



Johns Hopkins Medicine



PPG Industries



Kroger



Ford Motor



National Collegiate Athletic Association



Sentara Healthcare



Crayola

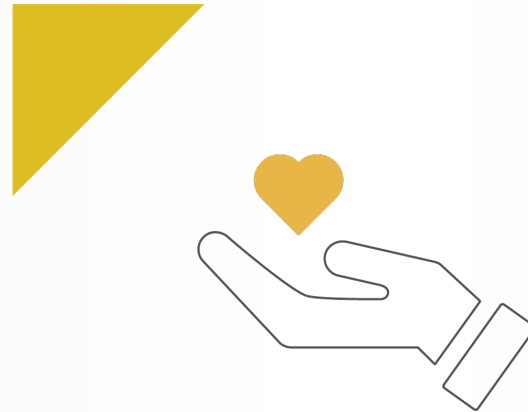
What is the StratusLIVE Ignite value proposition?



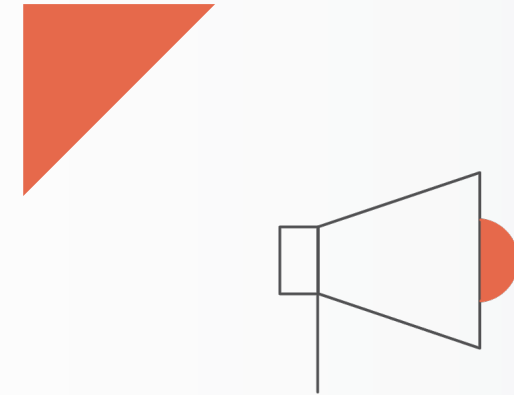
We offer United Ways:



A compelling CSR product to make you competitive

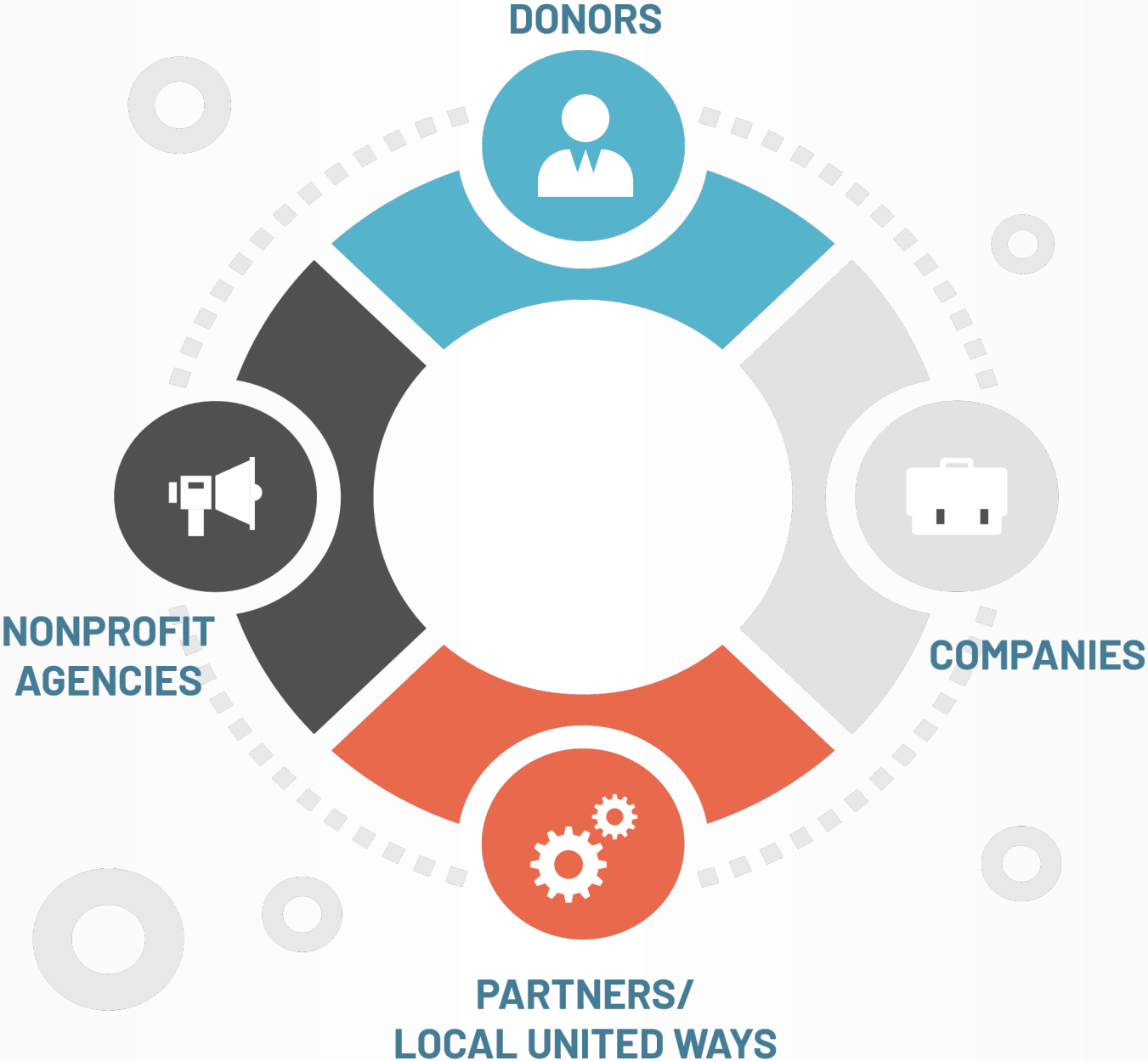


Opportunities for partner agencies to share content



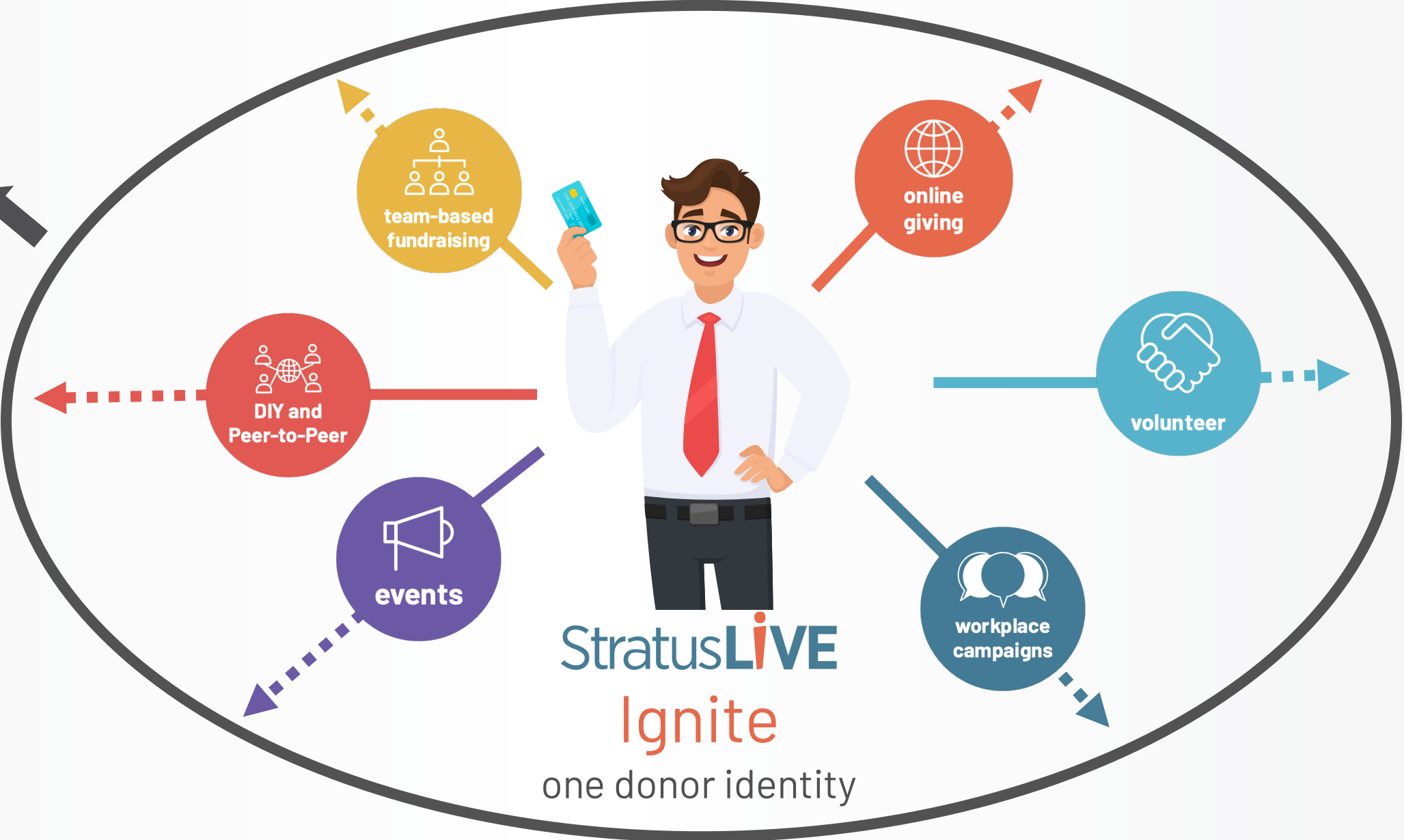
Additional donor engagement methods OUTSIDE workplace

Single platform for all participants



StratusLIVE 365 CRM

Power BI



StratusLIVE

Ignite

one donor identity

GIVE AT
WORK

GIVE WITH
FRIENDS

GIVE IN
TEAMS

GIVE
NOW

Stratus*Li*VE
IGNITE PLATFORM

COMMUNITY
HUB

VOLUNTEER
NOW

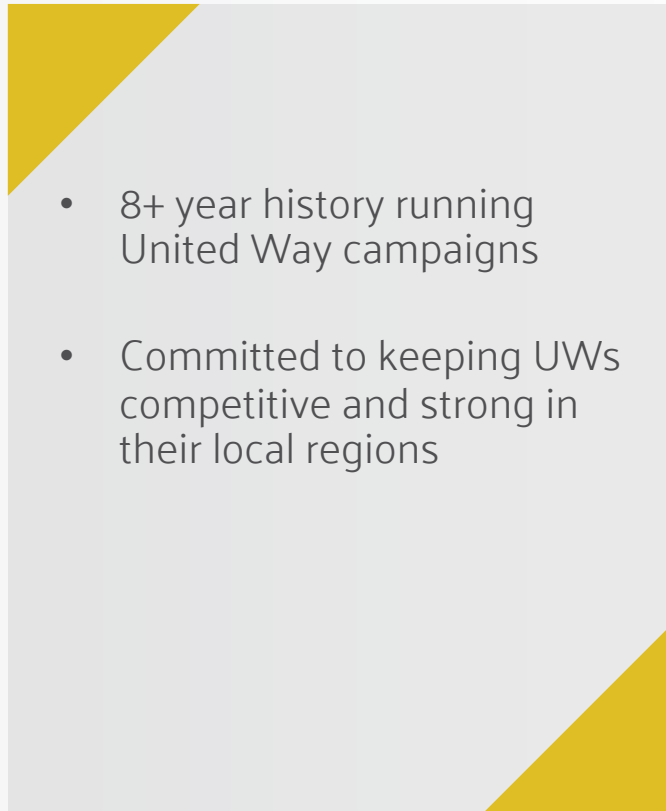
EVENTS

DONOR
HUB

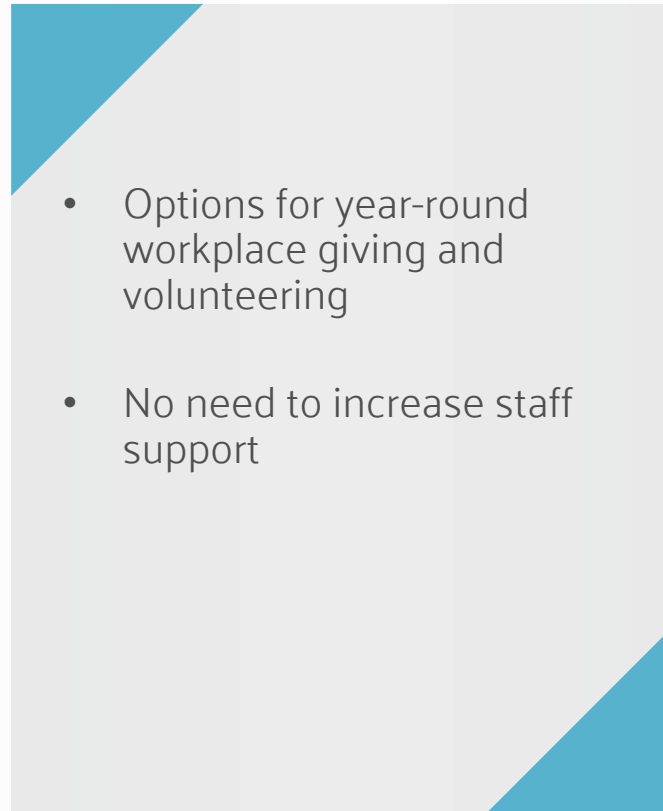
StratusLIVE Ignite Give at Work



United Way can provide their company partners with a **proven, fully-developed** and **purpose-built** online giving and volunteering platform using StratusLIVE Ignite.



- 8+ year history running United Way campaigns
- Committed to keeping UWs competitive and strong in their local regions



- Options for year-round workplace giving and volunteering
- No need to increase staff support

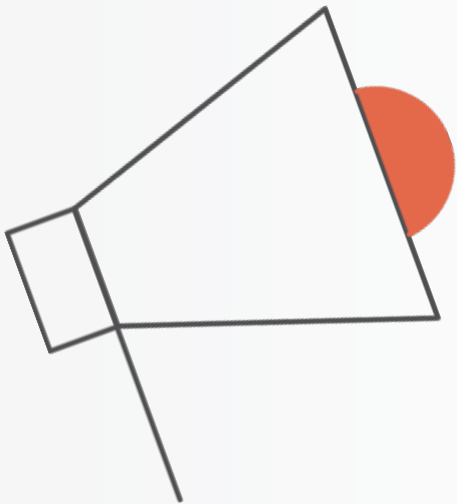


- StratusLIVE 365 + StratusLIVE Ignite = integrated year-round employee engagement

What our clients say about us...



“For a first-year implementation, we had an amazing experience. Ford was very happy. They had **increased participation and giving.** It was an absolute success.
You guys knocked it out of the park.”



- Steven Schwartz,
Chief Financial Officer,
United Way for Southeastern Michigan

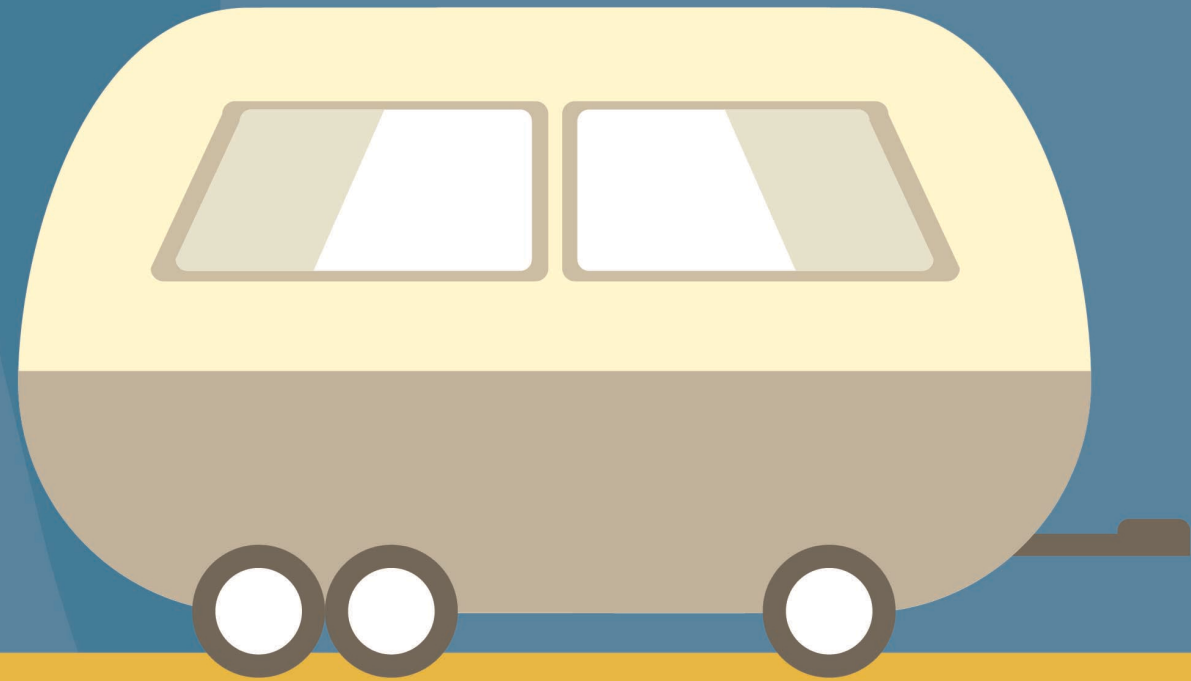
StratusLIVE advantages:



- **No selling/licensing** involved to company partners
- **Real-time** reporting, data availability and analytics – no delay
- We **don't throttle transactions**, record downloads, or reporting
- **The true partnership alternative:** including client support, webinars, training
- **Dynamic content management solution** with email capabilities, robust customization capabilities
- **Rapid automated site deployment and setup**, including single sign-on with our rosters or pre-loaded rosters
- **Standardized Branding** across all online engagement initiatives, channels and engagement methods
- Highly **personalized donor experience** across all channels
- **Leverage your incentives, promotions, recognition levels, donor network/ affinity groups** across all channels



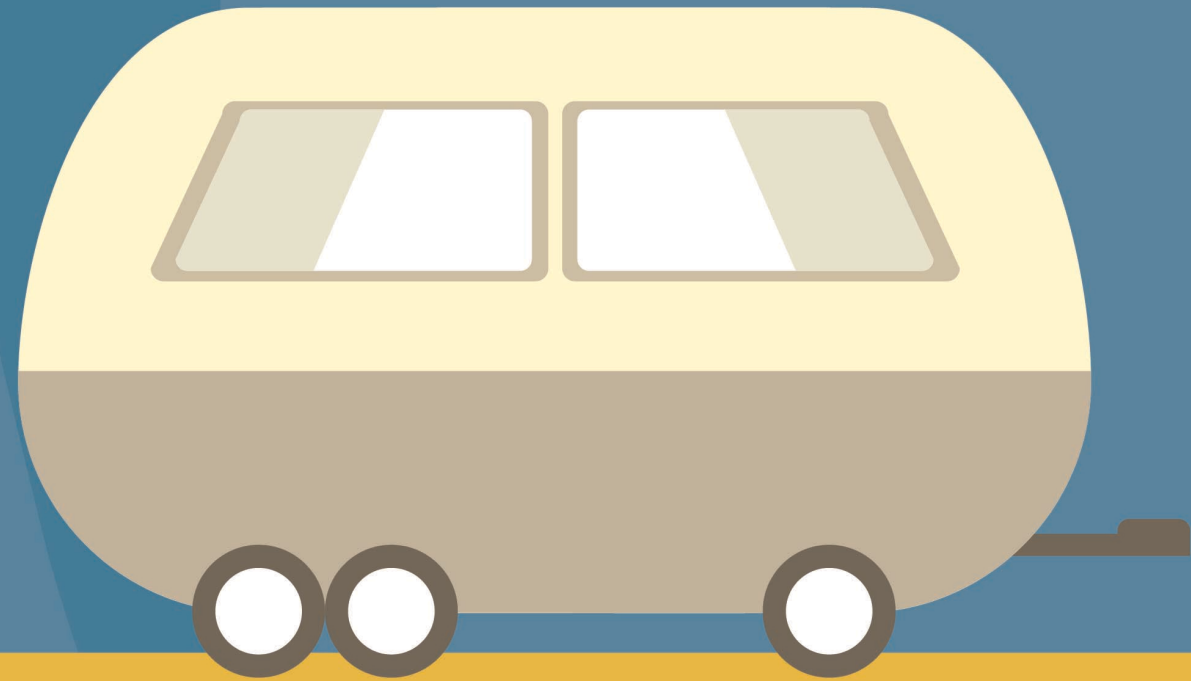
StratusLIVE Ignite Demo



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Questions?

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