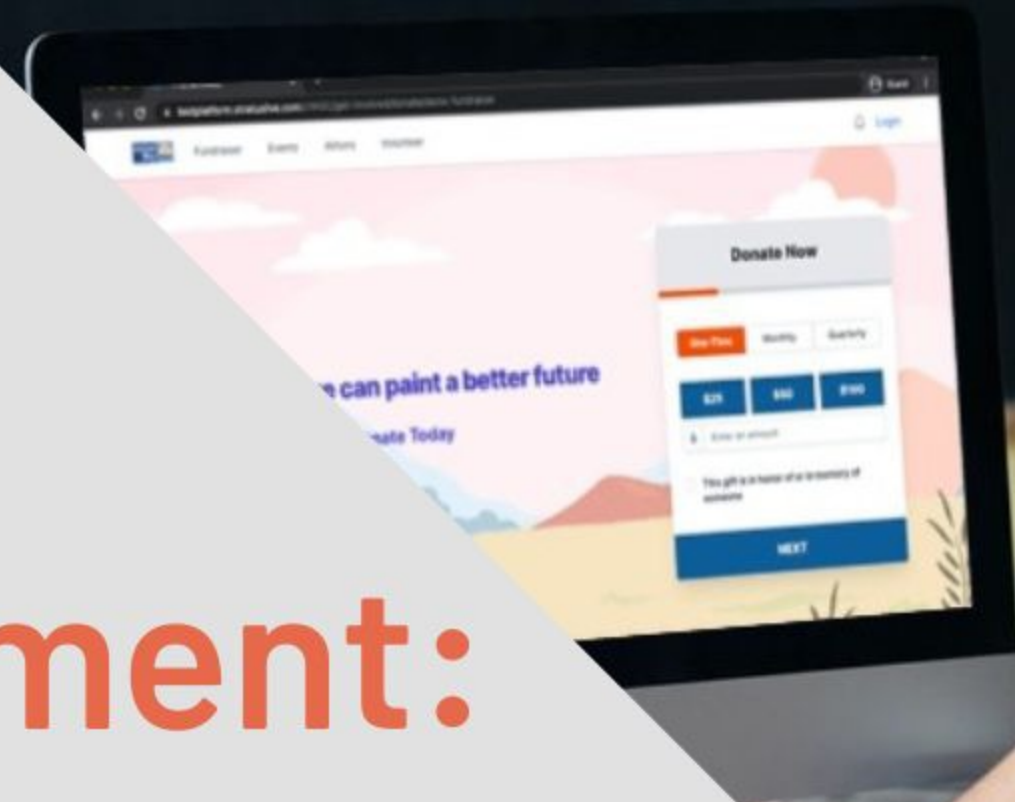


StratusLIVE

The Future of Digital Engagement:

What's New in StratusLIVE Ignite



Agenda

- 1 Introduction: United Way Business Challenges & Ignite Overview
- 2 Ignite Vision and Status
- 3 Client Testimonial
- 4 Demo: What's New
- 5 Demo: What's Coming
- 6 Conclusion - Q&A

UNITED WAY BUSINESS CHALLENGES

- 1 Remaining Competitive in Corporate CSR
- 2 Creating New Engagement Opportunities
- 3 Engaging Agency Partners
- 4 Increasing Grant Opportunities
- 5 Increasing Maturity and Capabilities in Major Gifts



GIVE NOW

Donation Pages,
Website Giving,
Digital Campaigns



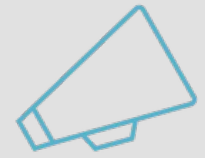
GIVE IN TEAMS

Team Based Fundraising
for A-thons & Event-
Centric Fundraising
Initiatives



GIVE WITH FRIENDS

DIY & Peer-to-Peer
Fundraising



EVENTS

Manage Events, Galas,
Conferences in
Physical, Virtual, &
Hybrid Modes



GIVE AT WORK

CSR Suite for
Corporate Workplaces



COMMUNITY HUB

Enroll and manage
member-based
constituent groups



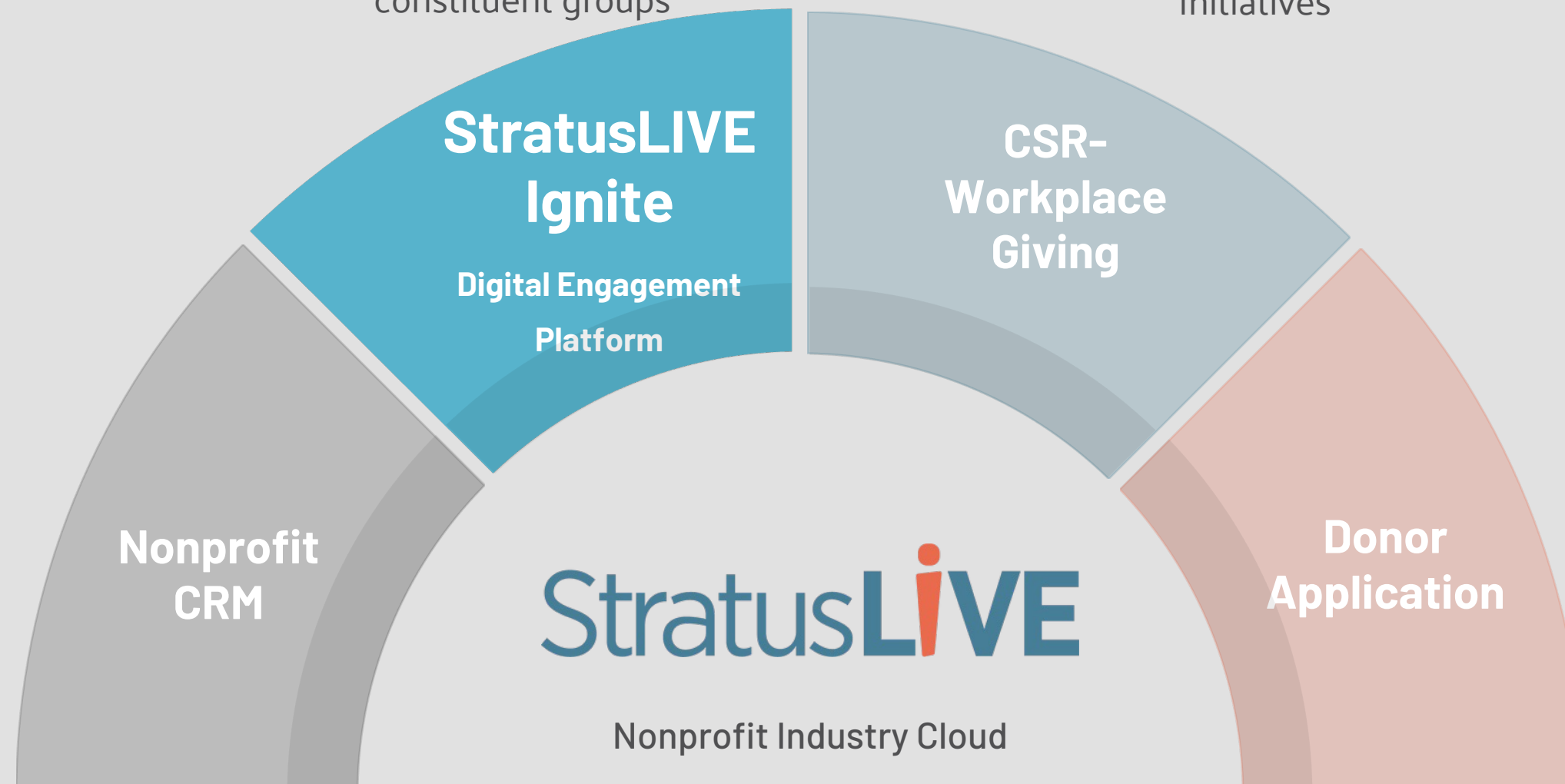
VOLUNTEER NOW

Engage Volunteers to
Work on Projects and
Initiatives



PARTNER AGENCIES

Engage your partner
agencies as content
partners in corporate
workplace campaigns



Ignite Design Objectives

1

Engaging Beyond
the Workplace

2

Enabling Single
Sign On/ User
Identity

3

Replacing Point
Solutions with a
Complete, Integrated
Digital Engagement
Platform

Client Testimonial

Sarah Maurier

Manager, Business Success

United Way for Southeastern Michigan





Demo: What's New

- Tour of Current Status
- Events
- Page Builder
- Templates
- Community Hub
- CRM Integration
- Power BI Analytical Dashboards



Demo: What's Coming

- Priorities Guiding the Future
 - Starter Layouts and Templates
 - AI Generated Content (Page Builder)
 - Analytics Enabled Dynamic Asks
- Partner Agency Collaboration

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Questions?

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